

CAN BARBIE BE A COMPUTER ENGINEER?

The W&L Gender Development Lab wants to know if Barbie can be a role model for girls that are interested in science, technology, engineering, or math. What do you think?

WHO: Girls in third through sixth grade.

WHAT: Your child will play games on a tablet, read a Barbie book, create an avatar using a selfie, learn some computer programming, and answer some questions.

WHEN: This summer! Email the lab (fulcherlab@gmail.com) to set up a time that works with your summer schedule. The study takes about an hour.

WHERE: The W&L Gender Development Lab, located in the Science Center. We can meet you in the parking lot by Lee Chapel to show you where to go.

WHY: To prove that girls are just as interested in science, technology, engineering, and math! Participants will also get a small prize as a thank-you for participating in our study.



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